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Article: Asset's Jupiter Scoops OPN Award

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Egyptian firm celebrates first Middle East win at Oracle event

EGYPT'S ASSET Technology this month received recognition for its Smart Enterprise Suite offering as part of the latest Oracle Partner Network (OPN) Innovation Awards for Europe, the Middle East and Africa (EMEA) — the first firm from the region to achieve the feat.

Asset's Smart Enterprise Suite, called Jupiter, acts as a comprehensive platform offering document and content management, collaboration, records management, process automation, report management and mobile services.

Oracle said Asset had gone beyond traditional enterprise

content management solutions to offer an integrated product suite — which utilises Oracle technology — to create what it called 'an open, homogenous and highly integrated platform for content, collaboration, process, integration and portal services'.

Essam El Badry, CEO of Asset, said his firm was proud to receive the prestigious OPN Innovation Award.

"Working with Oracle's industry-leading software enables partners like ourselves to be constantly innovative, creating groundbreaking solutions that really do make it easier for our

customers to do business," El Badry said. "We look forward to developing our relationship with Oracle further over the coming years," he added.

Powered by its technology, Oracle claimed Jupiter has been adopted by a string of financial, governmental and oil and gas enterprises in the Middle East.

It said Asset had a strong presence in more than 12 countries in the Middle East through offices in Egypt and the UAE, as well as its strong network of reputable channels.

Awarded every six months, the OPN Innovation Awards are designed to foster cutting-edge

solutions amongst partners, showcasing outstanding solutions, services or initiatives which utilise Oracle technology.

"Egypt's application development community is thriving and ISVs here are making a significant contribution to both the Oracle Partner Network (OPN) and our customer base," said Atef Helmy, managing director, Oracle Egypt.

"With the vertical industry expertise and market experience that we're seeing from partners like Asset Technology, we can anticipate more award-winning software innovation going forward," he added.



Atef Helmy anticipates more award-winning innovation.